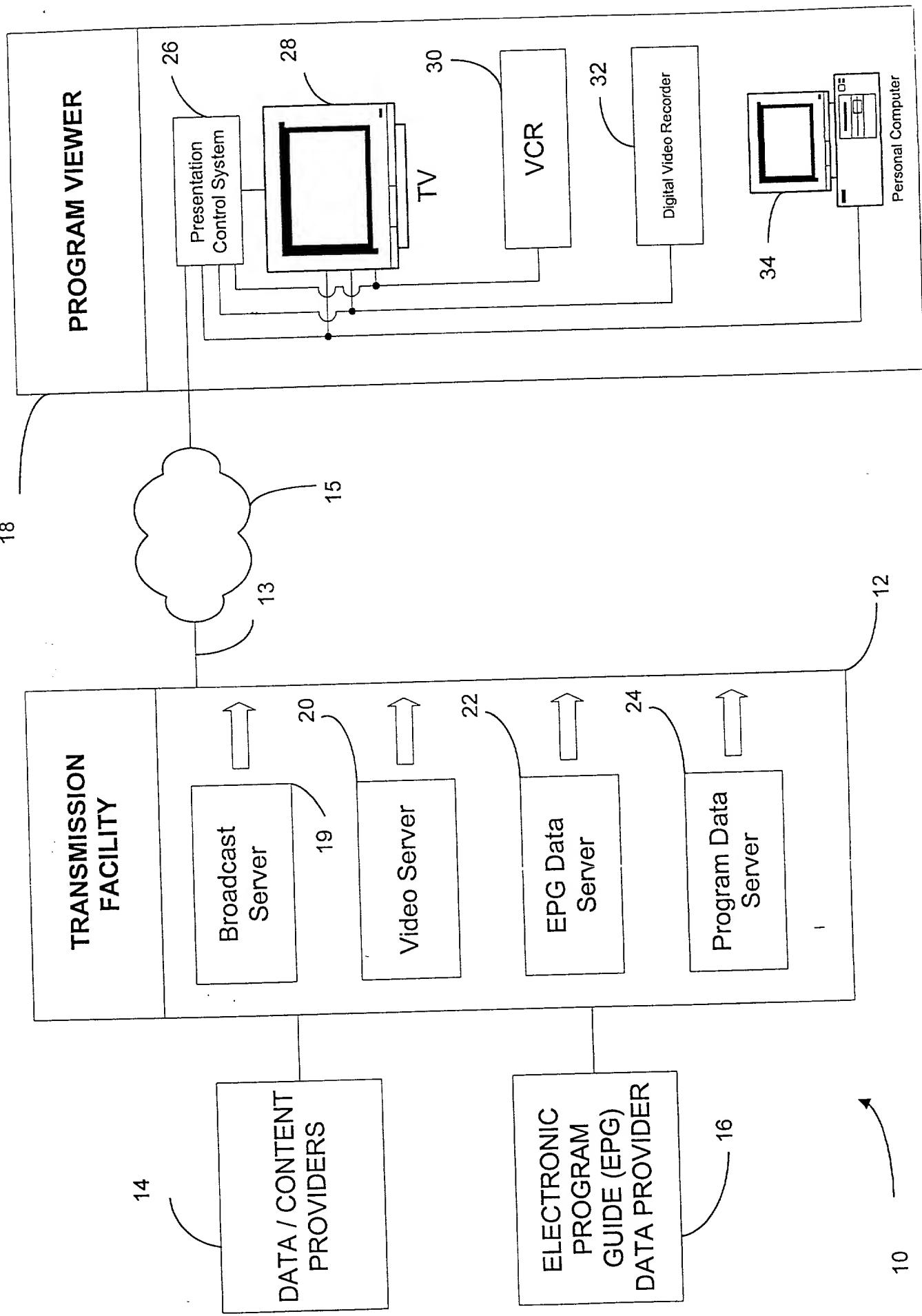


Figure 1



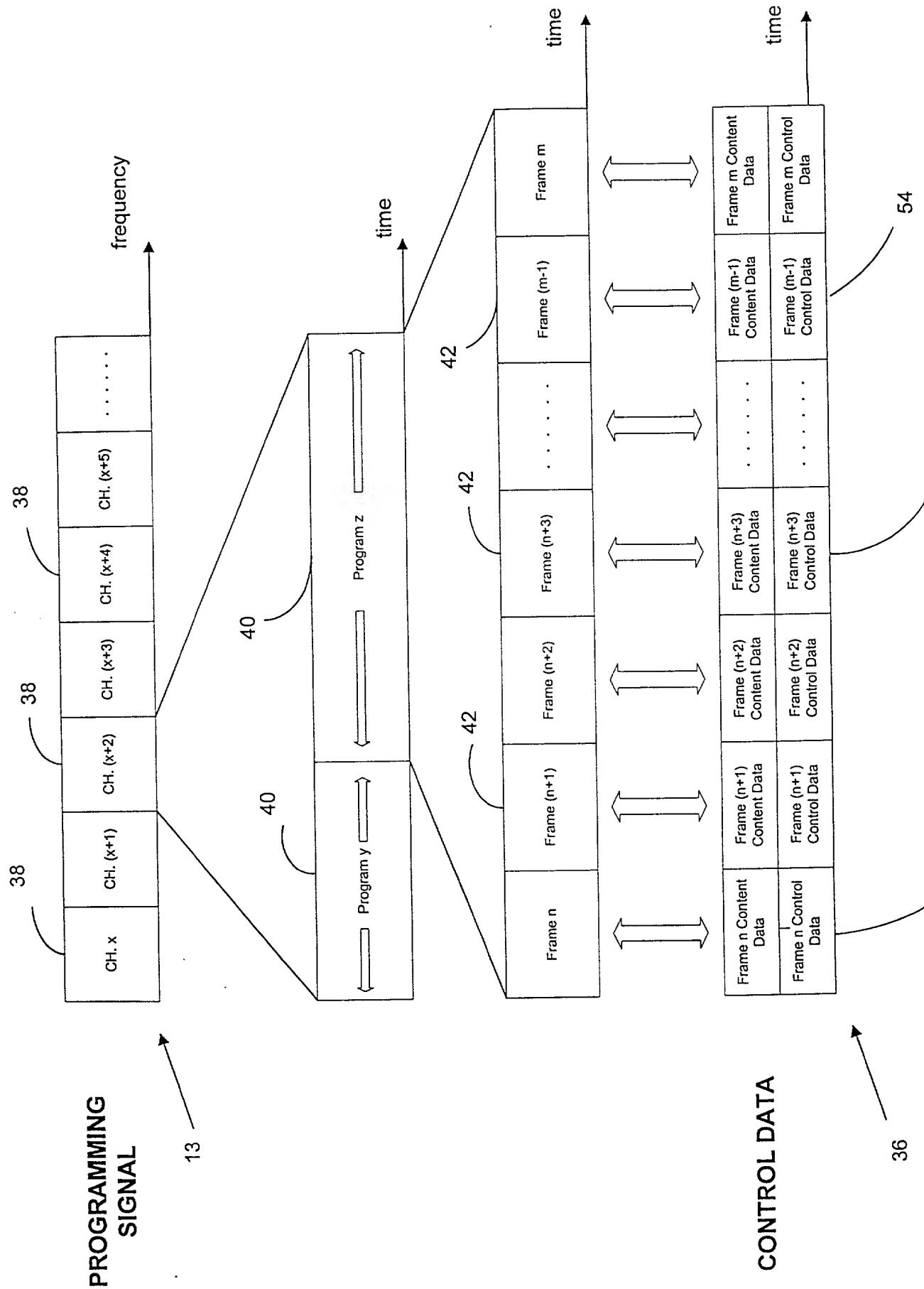


Figure 2

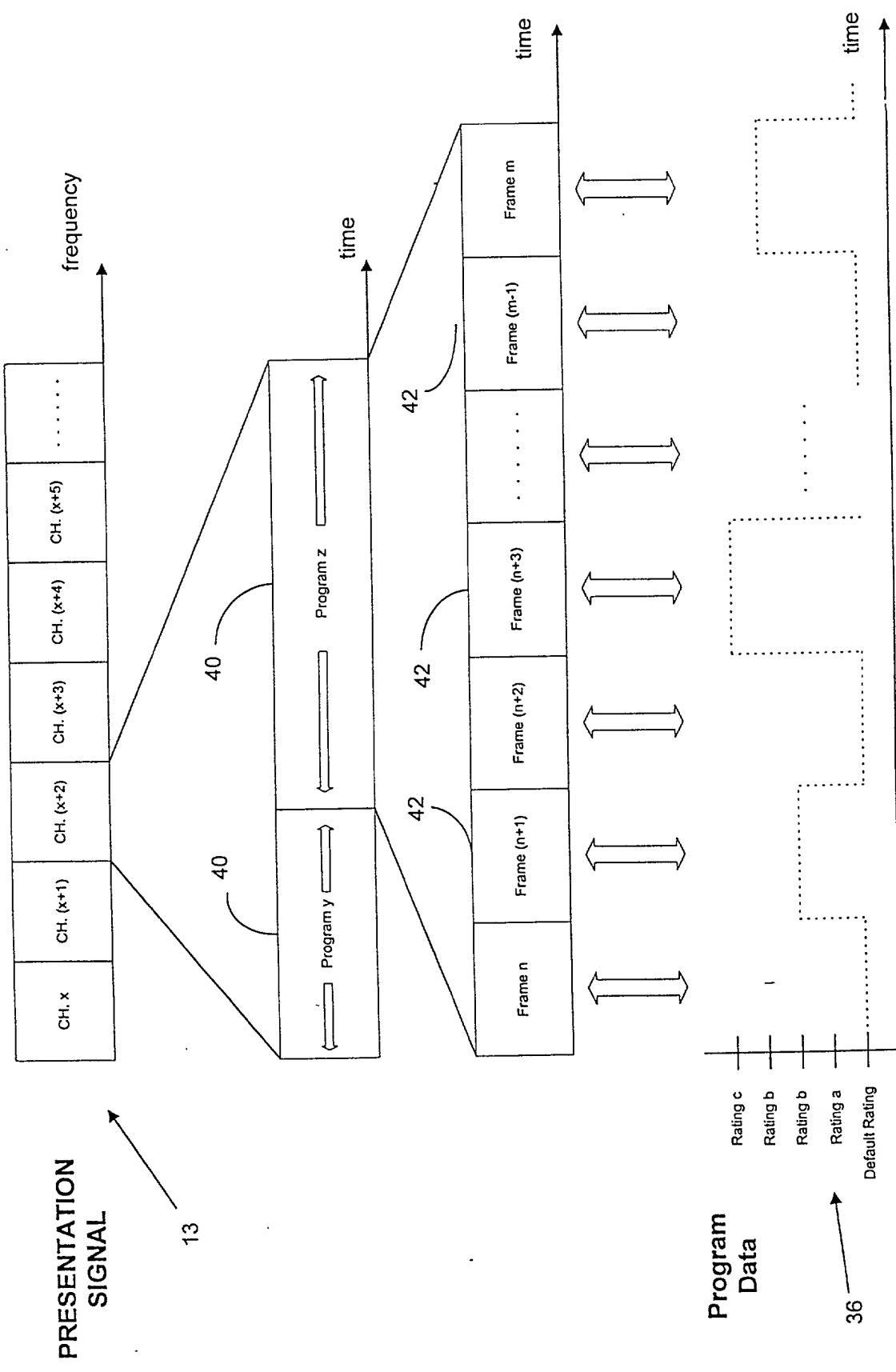


Figure 3

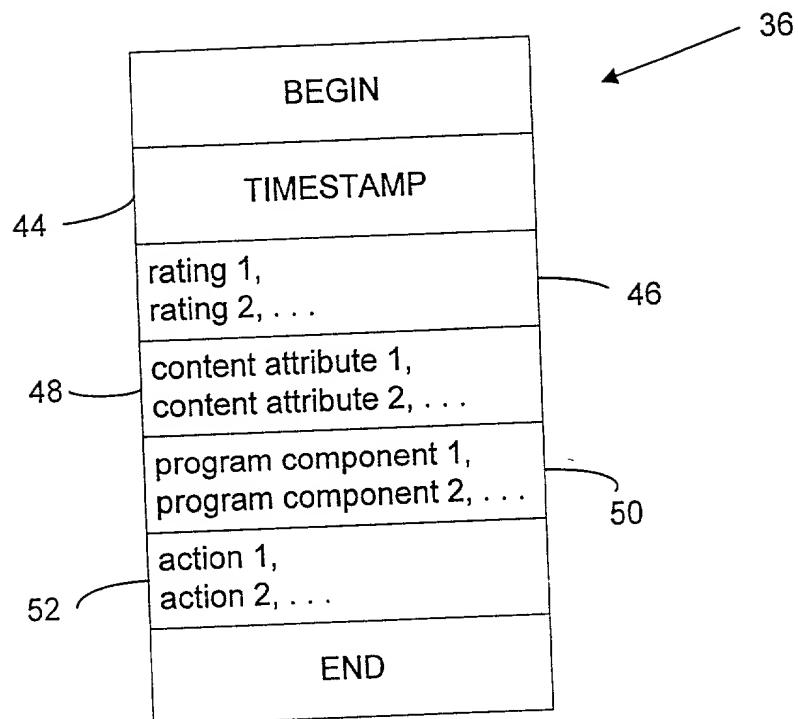
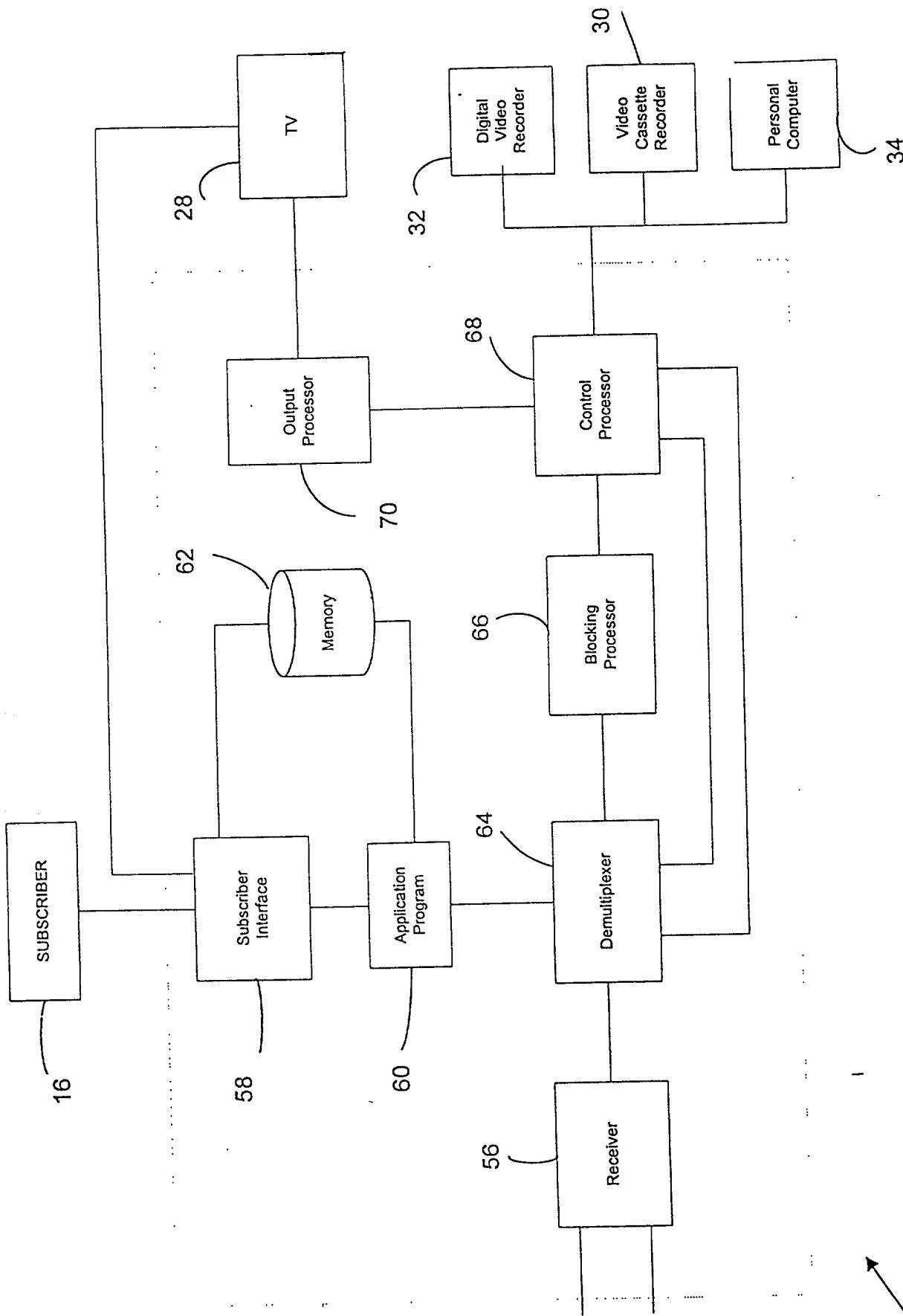


Figure 4

Figure 5



TEMPLATE			
What content do you wish to block?			
<input type="checkbox"/>	Sexual Situations	<input type="checkbox"/>	Violence
<input type="checkbox"/>	Language	<input type="checkbox"/>	Nudity
What ratings do you wish to block?			
<input type="checkbox"/>	PG	<input type="checkbox"/>	R
<input type="checkbox"/>	PG-13	<input type="checkbox"/>	X
Do you wish to substitute available alternative audio tracks?			
<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
Video tracks?			
<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
Do you wish to enter demographic data for targeted ads?			
<input type="checkbox"/>	Yes	<input type="checkbox"/>	No

Figure 6

DISABLING METHOD	
RATING/ CONTENT	
PG-13	Local edit
R	Complete block
X	Complete block
Sexual Situations	Local edit
Nudity	Complete block

74

76

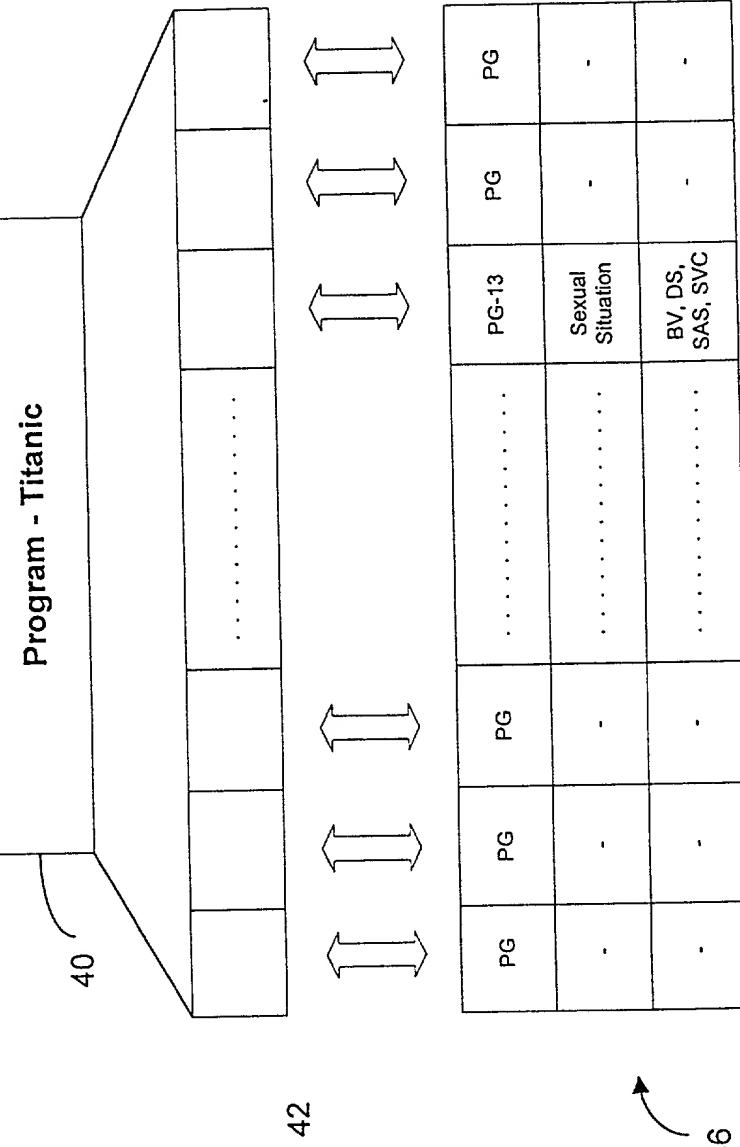


Figure 7

PG	PG	PG	PG	PG	PG
-	-	-	-	-	-
-	-	-	-	BV, DS, SAS, SVC	-

36

Figure 8